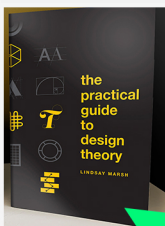
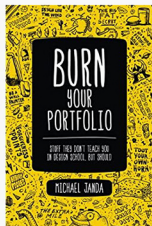
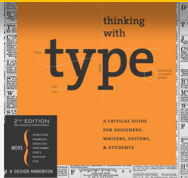




@LindsayMarshDesign

GRAPHIC DESIGN BOOKS I RECOMMEND!

AND WHY! ↓



CAN BOOKS REALLY HELP ME BECOME A **BETTER DESIGNER?**

The question I get asked the most is “What design books do you recommend”? I hope this list helps to answer that question and gives you some of my favorite design books.

This list is pretty diverse because graphic design has a lot of topics to talk about from color, layout, typography to logo design.

Learning design software and how to create and export files is important but there is so much we can learn in books about design. A lot of those things are hard to master if you just focus on learning the software. Supplemental learning is vital to your success. Taking one design course is rarely enough. It takes years of practice and a dedication to learning more with books, videos, YouTube, courses, community and project practice.

I believe there are **5 main categories** every budding graphic designer should focus on. They are...

Design Theory
Layout and Grids
Logo Design
Design History
Portfolio and Working with Clients

I cover a lot of this in my courses but I also have an Amazon list as well so you can have live links to the books I recommend here (you do not have to buy all these books but these are just suggestions).

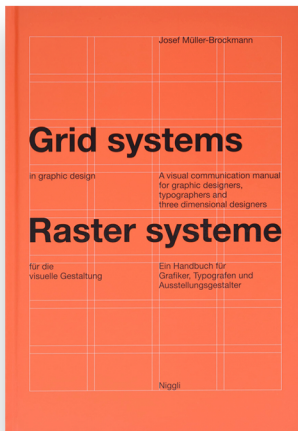
My book is the only one not on Amazon but you can get \$4 off my clicking **right here**.

[Click here](#)

To check out my full list
of design books on Amazon

1 GRID SYSTEMS IN GRAPHIC DESIGN

By Josef Müller-Brockmann



An older but classic book in the field that discusses grid systems and how to use them in design.

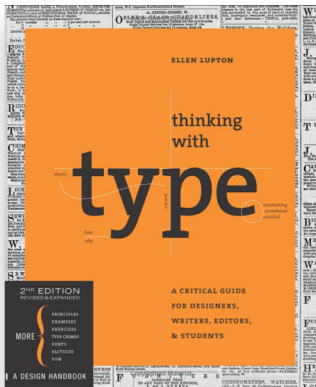
Any fan of Swiss design will be a happy with this one.

[Click here](#)

To check out my full list of design books on Amazon

2 THINKING WITH TYPE

By Ellen Lupton



This best-selling book focuses on how to use typography and covers all aspects of typography use.

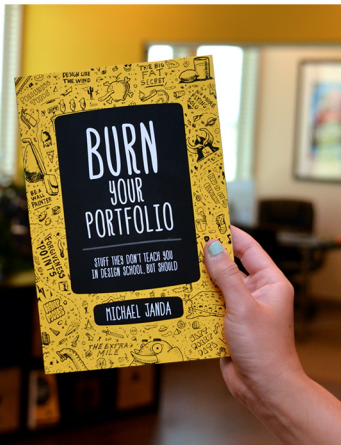
There are lots of details in typography that can be missed if you are not sure what to look for.

[Click here](#)

To check out my full list of design books on Amazon

3 BURN YOUR PORTFOLIO

By Michael Janda



An honest real-world perspective on getting yourself seen, heard and getting work in the creative field.

You can learn a lot by reading from those who have been in the industry for decades.

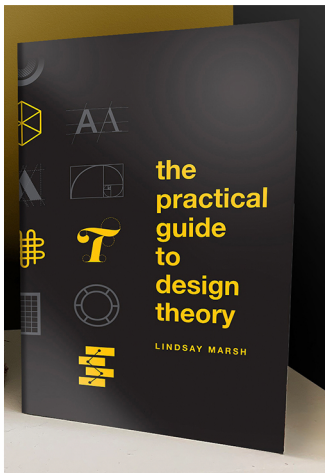
Click here

To check out my full list of design books on Amazon

4

THE PRACTICAL GUIDE TO DESIGN THEORY

By Lindsay Marsh



A full overview of graphic design theory basics. Provides a very visual guide that reads like a magazine. Great for visual learners.

Design theory applies to almost anyone who communicates visually in their jobs. Not just graphic designers.

Click here

To get \$4 off my Design Theory PDF Book!

Only book here not available on Amazon.

5 LOGO MODERNISM

by Jens Müller and R. Roger Remington

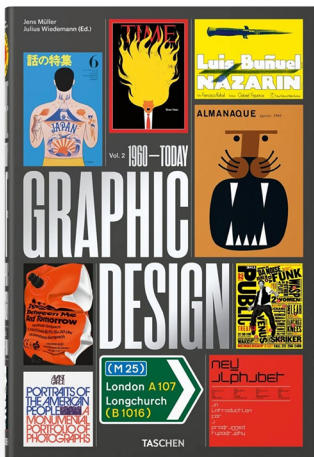


Study modernism in logo design and find inspiration with over 6,000 trademarks displayed in this look book style presentation.

It is good to see past examples and to understand this popular timeless style in logo design.

6 THE HISTORY OF GRAPHIC DESIGN VOL. 2.

By Jens Müller



Visually packed with examples this beautiful history of graphic design book is filled with amazing research and info.

To understand design today you have to understand the past and where we came from.

7 HOW TO

by Michael Bierut

How to

Revised
and
expanded

use graphic design to sell things,
explain things, make things
look better, make people laugh,
make people cry, and (every once
in a while) change the world

Michael Bierut

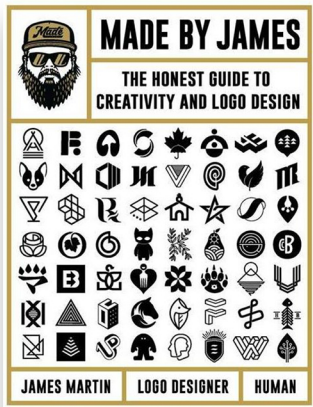
Reviews dozens of
huge projects from
start to finish in this
very visual &
practical read.

Sometimes it helps
to see that step by
step design process
in action.

8

MADE BY JAMES: THE HONEST GUIDE TO CREATIVITY AND LOGO DESIGN

By James Martin



Perfect for those just getting started in logo design.

This book inspires through visuals, real examples, quotes and lots of inspiration.

A very enjoyable read.

[Click here](#)

To check out my full list of design books on Amazon



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SEE THE FULL BOOK LIST ON MY WEBSITE



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Art Designer's